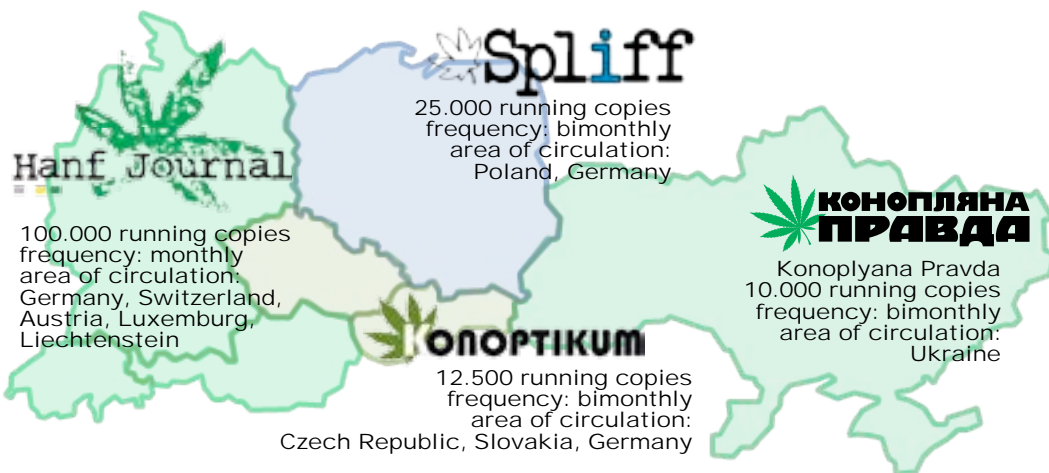


Advertisement Rate Card: No.10, valid from 01.01.2010

This pricelist replaces all former pricelists

Print



Page size: Berlin Format (ca. DIN A3 – 315 mm x 470 mm)

Digital



www.exzessiv.tv

ø 2 Mio clicks / Year
ø 26 Issues / Year
Entertainment, Hints, HowTo,
Product placement and more.
In four languages!



Hanf Journal hanfjournal.de
ø 6 Mio Visitors / Year

Spliff spliff.pl
ø 0,5 Mio Visitors / Year

КОНОПТИКУМ konoptikum.cz
New!

КОНОПЛЯНА ПРАВДА konopravda.com
New!

Content + Distribution

Content

Guerilla Growing, Hemp News, Hemp policy, medicine, science, Guerilla Growing, gaming, culture, music, events, hemp on tour, Satire, comics, Guerilla Growing, product placement, video production.

Distribution

Premium partners, headshops, growshops, skatershops, boardershops, music shops, public libraries, Hand to Hand, post, tattoo shops, kiosks, traffic shops, downloads, Drugs counselling office, Bully.

Premium Partners

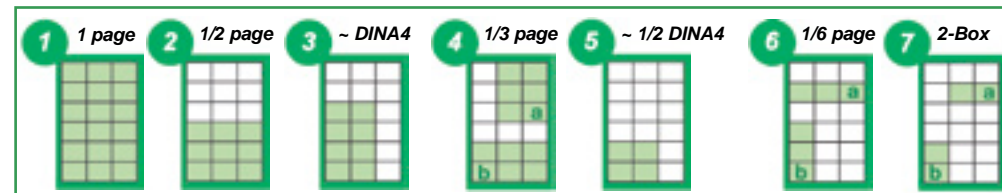


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Ad formats / Print version

(3 columns, column width 90mm, column spacing 8mm, no fist cut)

FEATURE: In the online issues, your ads are automatically linked with your site!



Formats (HeightxWidth)

Prices in Euro*

Format = HxB mm	Hanf Journal	S / K / KP**
① h440 x b285	3.500	2.100
② h215 x b285	2.000	1.200
③ h280 x b188	1.900	1.140
④ a = h210 x b188 b = h140 x b285	1.500	900
⑤ h140 x b188	1.000	600
⑥ a = h70 x b285 b = h210 x b90	750	450
⑦ a = h70 x b188 b = h140 x b90	500	300

Discounts

Frequency discounts:

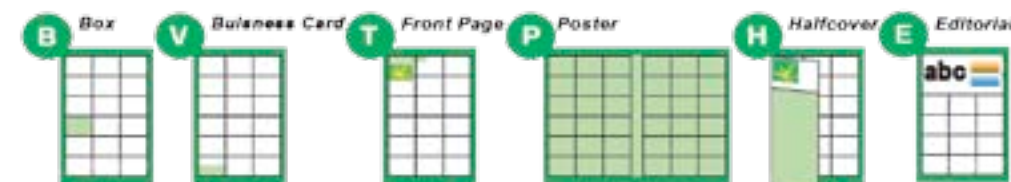
2 booked media	-2%
3 booked media	-3%
4 booked media	-4%
5 booked media	-5%
6 booked media	-6%

Scaled discounts:

3 Insertions	-2%
6 Insertions	-5%
Year (14 or 8)	-10%

Special formats

Prices in Euro*



Format = HxB mm	Beschreibung	Hanf Journal	S / K / KP**
B h70 x b90	Single Box, ONLY bookable for shops, one year	2.000 (14)	800 (8)
V h35 x b90	Buisness Card, one year	1.500 (14)	500 (8)
T h17 X b142	Front Page, over the logo, one year	10.000 (14)	3.500 (8)
P h440 x b600	Inlet double page for free configuration	6.000	3.600
H h440 x b285	Extra page, aligned left, front or back side, both way printed	6.000	3.600
E ca. 1/3 Seite	Product presentation, 1500 characters, provide product details	1.000	750

KAUF DA! Shop register

Three lines, Online + Print, for one year.

	Hanf Journal	S / K / KP**	Pro (all publications)
EU	Euro* 250,- / Year	Euro* 100,- / Year	Euro* 400,- / Year
CH	Euro* 600,- / Year		Euro* 700,- / Year

**Spliff / Konoptikum / Konoplyana Pravda *Prices do not include VAT

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Formats und Prices*:	Quarter Hanf Journal Spliff / Konoptikum	1/2Year Hanf Journal Spliff / Konoptikum	Year Hanf Journal Spliff / Konoptikum
a) Top Full-Banner (480 x 60 Pixel) Rotation banner, visible on all contend pages, exclusivly for 6 customers	1.400 500	2.600 800	5.000 1.500
b) Navi Big Button (130 x 80 Pixel) Rotation banner, visible on all contend pages, exclusivly for 6 customers	900 400	1.600 600	3.000 1.000
c) Creative Skyscraper (160 x 600 Pixel) Visible on all pages, exclusivly for 4 customers	1.700 700	3.100 1.100	6.000 2.000

Inserts

a.) Inserts for the packs in which the Hanf Journal/Spliff/Konoptikum/Konoplyana Pravda is delivered to our multipliers.

Ideal media for product launches and direct contact to the retail. Overall, we deliver more than 1,000 distributors per month.

>> Bookable from 100 packets onwards (in hundreds only).

Prices: envelopes up to 20g: 1,09 Euro*/packet
Inserts up to 235*320*20mm: 1,50 Euro*/packet

>> For larger inserts please enquire for prices.

b.) Insertion of printed materials in every "Hanf Journal" and in our other publications if wished.

Inserts are printed papers added loosely to the magazine

>> Bookable from 10,000 pieces onwards up to a maximum of 100,000 pieces (in thousands only)

Prices:
Inserts up to A4 format, max. 25 g:
75,- Euro*/1,000 pieces

>> For larger inserts please enquire for prices.

Exzessiv The Magazine, videoclips and all information about hemp in four languages- with cultstatus
www.exzessiv.tv



- Product placement
in the Video Magazine "Exzessiv" from on 1000,00 €*.
Be online lifelong with Exzessiv.tv!
Ø 2 Millions Downloads per year.
Ø 20.000 Downloads per episode per year.
- Video-Production
with contemporary worldwideweb-positioning from on 4000,00 €*.
Be online lifelong with Exzessiv.tv!
Satisfaction-guarantee included (e.g. postprocessing of finished videos)
- Premium sponsoring
For one year: **Advertising spot at the beginning of each episode, two video productions and four product placements** for only 36.000 €*
- Silver sponsoring
For one year: **Advertising spot at the end of each episode, one video production and two product placements** for only 24.000 €*

Data Formats & Deadline / Contact

Data

- Data with less than 16MB should be send to: grafik@hanfjournal.de
- Data sized more than 16MB have to be put on a server, send us the link.
- We require all adverts by he 20th of the preceding month.
- We require all adverts either as JPEG-data (.jpg) with the lowest level of compression (quality "high") or TIFF-data (.tiff) with at least 300 dpi resolution. Colours: CMYK.
- **Please no PDFs, EPS-data, Quark-documents or other formats (Freehand, Illustrator, Corel Draw)**

Contact

by mail

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Hanf Journal - redaktion@hanfjournal.de
Spliff - redakcja@spliff.pl
Konoptikum - redakce@konoptikum.cz
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GF: Emanuel Kotzian
Place of Business & Jurisdiction: Berlin
Ust-IdNr. DE 813 775 561
Steuer-Nr. 3722020818

*Prices do not include VAT